

## Sweet Charity Sponsorship Levels!

### **“Royal Icing” - \$10,000**

- Featured as Presenting Sponsor on all event materials  
*“Royal Icing Sponsor” Presents  
The 3rd Annual Sweet Charity Cake Auction”*
- Company Executive can address event guests during “Welcome”
- Banner ads around city (three paseo banners and ten light poles)
- Participation in Event Promotional Media Appearances (interviews, photos, event commercials, etc)
- Premier placement of company logo on marketing materials: website, posters, flyers, email blast
- A custom sponsor plaque to hang in your business
- Banner ad on SCVYP site
- KHTS: :30 on air ad for your business
- Banner ad on HometownStation.com
- Company name included in all press releases
- Thank you at event
- Two cake entries (\$50.00 fee waived)
- \$100.00 towards cake design (per cake)
- 15 tickets to event and at VIP/Press Reception

### **“Fondant Sponsor” - \$5,000**

- Supporting Sponsor placement on all on all event materials
- Presenter of Awards during Reception
- Prominent placement of company logo on marketing materials: website, posters, flyers, email blast
- Banner ad on SCVYP site
- Banner ad on SCV-Family.com site
- KHTS: :15 on air tag
- Banner ad on HometownStation.com
- Mention in press release
- Thank you at event
- Two cake entries (\$50.00 fee waived)
- \$100.00 towards cake design
- Ten tickets for event and for VIP/Press Reception

### **“Sugar Sponsor” -- \$1000**

- Featured as Sugar Sponsor on all event materials
- Distinctive placement of company logo on event marketing materials: website, posters, flyers, email blast
- Banner ad on KHTS Hometown Station AM 1220 website
- Banner ad on SCVYP site
- Mention in press release
- Thank you at event
- One cake entry (\$25.00 fee waived)
- \$50.00 towards cake design
- Eight tickets for reception and for VIP/Press Reception

### **“Frosting Sponsor” - \$500**

- Featured as Frosting Sponsor on all event materials
- Placement of company logo listed on event marketing materials: posters, flyers, email blast (space provided)
- Mention in press release
- Thank you at event
- One cake entry (\$25.00 fee waived)
- Four tickets to event

### **“Flour Sponsor” – \$250**

- Company Name listed on Event Marketing Materials: website, event posters, email blasts (space provided)
- Two tickets for reception

### **“Sprinkle Sponsor” - \$100**

- Company Name listed on Event Marketing Materials: website, email blasts (space provided)

**In Kind Donations** will be accepted to use as raffle items, or as part of a prize package for winners.

Please contact The Youth Project offices to secure your sponsorship level. If you have any questions, feel free to ask!

661.257.9688 or [HelpNotHassle.org](http://HelpNotHassle.org)