



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### TONY POTTS (ACCESS HOLLYWOOD) HEADLINES CELEBRITY LINE-UP FOR 2<sup>nd</sup> ANNUAL POKER TOURNAMENT

*Tony Potts of Access Hollywood will host the Santa Clarita Valley Youth Project's Annual Fund Raising Poker Tournament at the TPC at Valencia*

**Santa Clarita, Calif.** (August 18, 2008) – The Santa Clarita Valley Youth Project is proud to announce Tony Potts of *Access Hollywood* as Host of the upcoming Hold 'Em Not Hassle 'Em Poker Tournament. The 2<sup>nd</sup> Annual Texas Hold 'Em fundraising event will be held at TPC at Valencia, on Saturday, November 1, 2008.

"I have been a resident of Santa Clarita for five years and I am honored to be involved with the Santa Clarita Valley Youth Project," said Potts. "It's an honor to be able to lend support to a group that works hard to help our youth and our community."

The Santa Clarita Valley Youth Project has been successfully providing services to teens on six local high schools for eight years and has recently expanded onto five junior high campuses.

In 2007, the Youth Project assisted more than 2000 youth in the Santa Clarita Valley with serious life challenges, including depression, suicide, grief/loss, peer pressure and drug/alcohol abuse, said Kim Goldman, executive director.

"We are thrilled to have the addition of Tony Potts to our fund raising event," said Goldman. "We expect this event will once again be a sell out at the TPC and are confident that our guests will enjoy a night of fun, that will hopefully mean big money for the Youth Project."

Other guests include April Scott (Author, Actress, Model, *Deal or No Deal*), Mark and Brian and co-host, Preva (*KLOS*), Larry Elder (Radio Host, *KABC*), Dave Foley (Actor, *NewsRadio*, *A Bugs Life*, *Kids in the Hall*), Sean Valentine (Radio Host, *KBIG 104*), Trichelle (*MTV's Real World*, *Dr. Steve O*, and *Hulk Hogan's Celebrity Wrestling*), John Ziegler (Talk Show Host/Film Producer).

**SCV YOUTH PROJECT ANNOUNCES 2<sup>nd</sup> Annual Fundraising Event**  
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Sponsors Include: Gregg Goodman Insurance Agency, Inc., Infinity Wealth Management, The Cigar Lounge, Martin Distributors, Foam Sales and Marketing, Lambert Consulting, The Magazine of Santa Clarita, TPC & Newhall Land.

**ABOUT FUND RAISER**

**EVENT:** Hold 'Em Not Hassle 'Em Poker Tournament  
Celebrity studded Poker Tournament, Silent Auction, Cigar Rollers, and more!

**DATE:** Saturday, November 1, 2008

**TIME:** 5:30 p.m. Check-In, Silent Auction, Food & Beverages begin  
6:30 p.m. Tournament Begins

**LOCATION:** TPC at Valencia  
26550 Heritage View Lane  
Valencia, CA 91381

**SPONSORSHIPS:** Sponsorships are available from \$500 to \$5,000

**TICKETS:** \$125 Individual buy-in for tournament and event  
\$40 Spectator viewing & silent auction

**ABOUT THE SCV YOUTH PROJECT**

The SCV Youth Project helps kids facing such serious issues as drug/alcohol abuse, anger, divorce, peer pressure, grief/loss, suicide, depression, etc. The Youth Project offers free, bilingual, one-to-one or group counseling, distribute FRY cards (which lists emergency numbers) and leads a variety of specialized youth programs. For more information, about the SCV Youth Project, visit [www.HelpNotHassle.com](http://www.HelpNotHassle.com).

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