



The 4th Annual
Bowling for Youts'
Benefiting The Santa Clarita Youth Project



FOR IMMEDIATE RELEASE

Contact: Kim Goldman
(661) 257-9688
kim@helpnothassle.com

COUNCIL MEMBERS KELLAR & ENDER TO BOWL 'LUCKY STRIKE'

SCV Youth Project to host 4th Annual Bowling For Youts' on Sunday, April 19th

Santa Clarita, Ca (March 4, 2009) – Santa Clarita City Council Members Bob Kellar and Laurie Ender, will join the SCV Youth Project in hosting the 4th Annual Bowling For Youts' Charity Event on April 19, 2009 at Valencia Lanes in Newhall starting at 1:00pm.

“There is so much need for our free on-campus services for youth given the current economy,” said John Musella, president of the board of directors for the SCV Youth Project. “Our annual family fun bowling event brings our community together to support youth in our valley. I can't think of a better way to spend a weekend afternoon then having fun bowling with family and friends, all while helping local youth!”

The SCV Youth Project provides free on-campus support services. The Youth Project's peer mentors work with students at local high school and junior high campuses, providing case management and facilitating support groups to help teens deal with serious life issues such as teen pregnancy, grief/loss, alcohol and drug abuse, male/female issues, conflict resolution, anger management, goal setting, relationships, life skills, job skills, etc.

“The need for an agency such as the Youth Project is beyond measure,” said Kim Goldman, SCV Youth Project executive director when asked why it is so important to have a program such as this one. “We all know how hard it is to be a teenager these days. We provide a safe place for kids to share their feelings and learn life skills to help them make better, smarter decisions as they become adults. We owe it to our youth to be readily available as possible.”

Council Members Kellar and Ender will emcee the fun-filled day, and join community leaders from Poole & Shaffery, California United Bank, Rituals Colour Salon, The Wildcat Group, Farmers Insurance, Infinity Wealth Management, Newhall Land, and many other corporate sponsors and local families.

The SCV Youth Project has been in existence for more than 9 years and has reached more than 20,000 kids through peer mentoring, support groups, crisis intervention and outreach.

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EVENT INFORMATION:

DATE: April 19, 2009

TIME: 1pm – 4:30pm

LOCATION: Valencia Lanes, Newhall

SPONSORSHIP INFORMATION:

Corporate Sponsor - \$250.00

Family Package - \$100.00

Individual - \$50.00

For more information on this event, to register a team, please visit www.HelpNotHassle.org or call 800.257.YOUTH

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