

# SWEET CHARITY CAKE AUCTION FAQ'S



## Where to show up and When?

Saturday, March 27, 2010

TPC @ Valencia

Valencia, Ca.

## **Sweet Charity Auction and Competition Reception**

(Enjoy cocktails, appetizers, competition and auction)

6pm – 10pm

## What is this event?

Here's your opportunity for your business or organization to be highlighted at the coolest, unique event in Santa Clarita. The 2nd Annual Sweet Charity cake auction is happening at TPC. Your cake can be paired with unique gifts (trips, baskets, gift certificates, etc.), creating a innovative and valuable auction item. Cakes will be awarded prizes based on their originality and creativity as well as the cake that raises the most money.

## Who bakes the cake?

You are free to design and bake your own cake, but if you want to hire a specialist, please chose from one of our suggested featured designers:

Jill's Cake Creations ([www.jillscakecreations.com](http://www.jillscakecreations.com)) 661.291.2332

Clarice's Cakes 661.259.0532

Babe's Dessert Bar ([www.babesdessertbar.com](http://www.babesdessertbar.com)) 661.254.4770

## Can I sponsor this event? OF COURSE!

**"Sugar Sponsor"** -- \$1000

Featured as Presenting Sponsor on all SCVYP marketing materials & website, February cover of The Magazine of Santa Clarita (date permitting) and web ad on KHTS Hometown Station AM 1220 website; two cake entries (\$50.00 fee waived), \$100.00 towards cake design and six tickets for reception.

**"Frosting Sponsor"** - \$500

Supporting Sponsor placement on all SCVYP marketing materials & website, one cake entry (\$25.00 fee waived), \$50.00 towards cake design and four tickets for cocktail reception.

**"Flour Sponsor"** – \$250

Sponsor placement on all SCVYP marketing materials & website, one cake entry (\$25.00 fee waived), two tickets for reception.

**"Sprinkle Sponsor"** - \$100 – LOGO listed on marketing materials, two tickets for reception.

**In Kind Donations** will be accepted to use as raffle items, or as part of a prize package for winners

## How much does this cost to participate?

To enter a Cake/Auction Package: \$25.00 (cake price is negotiated with designer), one ticket for reception

To attend Auction & Competition Reception (Saturday 6pm – 10pm) - \$40.00 per person

**FOR MORE INFORMATION OR TO REGISTER: CALL 661.257.9688 or visit the website [www.helpnothassle.com](http://www.helpnothassle.com)**

All proceeds to benefit the Santa Clarita Valley Youth Project and are non-refundable.